



FIRE AND ICE, 2014

ICE SCULPTURE SPONSORSHIP REGISTRATION

The 3-Dimensional Ice sculptures for our festival are created out of 300 pound blocks of ice that are 24" X 24" X 40 tall. They are all custom-made for us. They will be displayed on wooden stands that are wrapped in black fabric. Each sculpture will have its own sign stating the name of the sponsoring merchant. Merchants who have sponsored sculptures in years past have first right of refusal on the design. We do not duplicate the designs. Many merchants have designed their own sculptures based on their businesses. Our ice artists welcome new ideas. Please visit the Fire and Ice Facebook page to see examples of our sculptures from years past. It is up to each sponsor to determine where their sculpture will be displayed. Many downtown want theirs placed in front of their business. We will be displaying sculptures in the big tent adjacent the chili row. We will also produce a map with the location of each sculpture that will be provided to visitors. This map will highlight your business, bringing visitors your way!

Cost of Sponsorship: Standard Sculpture - \$200, with corporate logo that is carved in - \$350
All custom designs must be quoted first by our artists.

Business Name: _____

Contact Person: _____

Address of Business: _____

Contact Phone: _____

Ice Sculpture Design: _____

Notes for Design: _____

Price: _____

Sculpture Location: _____