



**Fire and Ice Chili Cook-off**  
**February 18, 2017**  
**Ice Sculpture Sponsorship**

**REGISTRATION**

The 3-Dimensional Ice sculptures for our festival are created out of individual, 300 pound blocks of ice that are 24" X 24" X 40" tall. They are all custom-made for you by the national champion carver, Greg Butauski, certified master sculpture and previous national champion ice carver, of Rock on Ice. Your custom ice sculpture will be displayed on wooden stands that are wrapped in black fabric. Each sculpture will have its own sign stating the name of your business. Merchants who have sponsored sculptures in years past have first right of refusal on the design of each sculpture. We do not duplicate the designs. Many merchants have designed their own sculptures based on their businesses. Our ice artists welcome new ideas.

Please visit the BRBA's Fire and Ice Facebook page to see examples of our sculptures from years past: <https://www.facebook.com/fireandicechilicookoff/> or Rock on Ice's Website: <http://www.rockonice.com/themed.html>

It is up to each sponsor to determine where their sculpture will be displayed. Many downtown businesses want theirs placed in front of their business. We will be displaying sculptures in the park adjacent the chili row for those businesses that are located out of the downtown area. We will also produce a map with the location of each sculpture that will be provided to visitors. This map will highlight your business, bringing visitors your way!

**Cost of Sponsorship:**

- Standard Sculpture - \$225
- With corporate logo that is carved in - \$350
- Custom designs with more than one block or other are individually quoted first by our artists. All payments for sculptures are to go through the Business Association.
- Payment can be made by check or on our website via PayPal.

Thank you for your support of our Fire and Ice Festival. Your sponsorship helps us create the largest ice sculpture festival in the Southeast.

**DEADLINE FOR COMPLETION OF ORDER AND DESIGN** is Friday, February 5th at 5:00. Please put this date on your calendar. Last year we had over 30 individual sculptures that take a long time to carve. The sculptures are then loaded in the truck according to the placement map so coordination is critical to insure you get the right sculpture on time!!

**If you want the same design as last year we have to know by January 13th.**



**FIRE AND ICE Festival, February 18, 2017**  
**Ice Sculpture Registration**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Ice Design: \_\_\_\_\_

Where do you want your ice sculpture located:

\_\_\_\_\_

\_\_\_\_\_