



Fire and Ice Chili Cook-off
February 17, 2018
Ice Sculpture Sponsorship

REGISTRATION

The 3-Dimensional Ice sculptures for our festival are created out of individual, 300 pound blocks of ice that are 24" X 24" X 40" tall. They are all custom-made for you by the national champion carver, Greg Butauski, certified master sculpture and previous national champion ice carver, of Rock on Ice. Your custom ice sculpture will be displayed on wooden stands that are wrapped in black fabric. You may add a sign with your business name on it and attached to Ice Sculpture block. Merchants who have sponsored sculptures in years past have first right of refusal on the design of each sculpture. We do not duplicate the designs. Many merchants have designed their own sculptures based on their businesses. Our ice artists welcome new ideas.

Please visit the BRBA's Fire and Ice Facebook page to see examples of our sculptures from years past: <https://www.facebook.com/fireandicechilicookoff/> or Rock on Ice's Website: <http://www.rockonice.com/themed.html>

It is up to each sponsor to determine where their sculpture will be displayed. Many downtown businesses want theirs placed in front of their business. We will be displaying sculptures in the park adjacent the chili row for those businesses that are located out of the downtown area.

Cost of Sponsorship:

- Standard Sculpture - \$250
- With corporate logo that is carved in - \$480
- Custom designs with more than one block or other are individually quoted first by our artists. All payments for sculptures are to go through the Business Association.
- Payment can be made by check or on our website via PayPal.

Thank you for your support of our Fire and Ice Festival. Your sponsorship helps us create the largest ice sculpture festival in the Southeast.

DEADLINE FOR COMPLETION OF ORDER AND DESIGN is Wednesday, January 31st at 5:00. Please put this date on your calendar. Last year we had over 30 individual sculptures that take a long time to carve. The sculptures are then loaded in the truck according to the placement map so coordination is critical to insure you get the right sculpture on time!!

Contact Name _____

Contact Email _____

Contact Phone # _____

Same design as last year? _____ **Yes.** _____ **No**